



## Marketing Apprentissage Job Description

HyVibe is a sound technology company. Our flagship product, the HyVibe System turns acoustic instruments into self-amplifying fx processors, and Bluetooth Speakers. We are seeking a marketing apprentissage to be a part of its French and American marketing and sales team. This is an opportunity to gain experience in international B2B and B2C business. You will also have the opportunity to work closely with well-known musicians and international music brands.

### Duties include:

- Assist in the execution of HyVibe's marketing and public relations strategy.
- Assist with direct sales and customer service.
- Develop and supervise creative methods for fostering an active user community.
- Work with and recruit brand ambassadors for content creation and promotion.
- Develop social media content.
- Interact with customers to gain insights on user experience for further product development.

### Notes:

- Musically inclined and preferably a guitar player.
- Languages: English, French.
- Experience with graphic design software (e.g. Adobe Creative Suite), film & photo editing software, Google Docs, and Wordpress.
- Start date: ASAP.

More information about HyVibe:

[www.hyvibeguitar.com](http://www.hyvibeguitar.com)  
[www.hyvibe.audio](http://www.hyvibe.audio)

To apply, please send your CV and a brief cover letter to [jobs@hyvibe.audio](mailto:jobs@hyvibe.audio).